## Back-to-School Bash

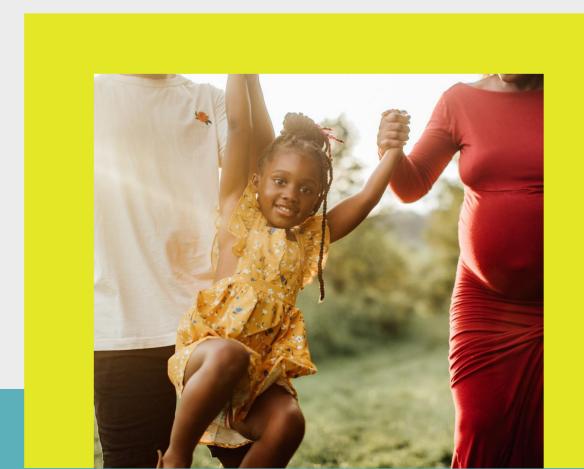


**Event Information Packet** 2024



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# Who Are We?

Soaring Eagles Training and Development Corporation is a 501(c) 3 non-profit organization that supports single-parent families in enhancing their lives through education, entrepreneurship, mentorship, and living assistance.



Check out our website





## High Level

### Overview

Soaring Eagles is planning a Back-To-School Bash to excite students about the 2024-2025 school year. This event will include food, activities, games, and giveaways. We would like to invite the people of all ages in the Metro Atlanta to enjoy an afternoon of fun, laughs, and memories.

## Objectives

- Ignite excitement for the new year
- Curate a fun yet educational atmosphere for people of all ages to enjoy
- 500+ Attendees

## Details

**Date** 

July 27th, 2024

**Time** 

12pm - 5pm

## Location

Clark Community Park 111 Davis Road Stockbridge GA 30281

## **Attendees**

500+



## Details

#### Activities

- Face painting
- Hair cuts
- Photo booths
- Art& crafts
- SWAG Bags

#### Games

- Life size checkers
- Life size Connect 4
- Bean Bag Toss
- Giant Jenga

# Teacher Giveaways

- Hand Sanitizer
- Tissues
- Paper
- Gift Cards

### Student Giveaways

- Bookbags
- Waterbottels
- Headphones
- Tech

#### Education

- 'How to Prepare for College' Panel
- 'Mindful Parenting' Panel
- College Booths
- Trivia Rounds

# Sponsorships

#### Gold - \$10,000

 Brand promotion on all marketing materials (digital, print, & media)



### Silver - \$15,000

- Brand promotion on all marketing materials (digital, print, & media)
- Branded promotion SWAG (for giveaways)



### Platinum - \$20,000

- Brand promotion on all marketing materials (digital, print, & media)
- Branded promotion SWAG (for giveaways)
- Vendor booth





For additional questions please contact Sharon Ragin CPA at soaringeagles21@gmail.com.

