

Back-to-School Bash



Event Information Packet 2024



Contents

Who Are Wepg.3

High Level pg.4

Event Details..... pg.5-6

Sponsorship Packets..... pg.7



Who Are We?

Soaring Eagles Training and Development Corporation is a 501(c) 3 non-profit organization that supports single-parent families in enhancing their lives through education, entrepreneurship, mentorship, and living assistance.



**Check out our
website**



High Level

Overview

Soaring Eagles is planning a Back-To-School Bash to excite students about the 2024-2025 school year. This event will include food, activities, games, and giveaways. We would like to invite the people of all ages in the Metro Atlanta to enjoy an afternoon of fun, laughs, and memories.

Objectives

- Ignite excitement for the new year
- Curate a fun yet educational atmosphere for people of all ages to enjoy
- 500+ Attendees

Details

Date

July 27th, 2024

Time

12pm - 5pm

Location

Clark Community
Park 111 Davis
Road Stockbridge
GA 30281

Attendees

500+



Details

Activities

- Face painting
- Hair cuts
- Photo booths
- Art& crafts
- SWAG Bags

Games

- Life size checkers
- Life size Connect 4
- Bean Bag Toss
- Giant Jenga

Teacher Giveaways

- Hand Sanitizer
- Tissues
- Paper
- Gift Cards

Student Giveaways

- Bookbags
- Waterbottels
- Headphones
- Tech

Education

- 'How to Prepare for College' Panel
- 'Mindful Parenting' Panel
- College Booths
- Trivia Rounds

Sponsorships

Gold - \$10,000

- Brand promotion on all marketing materials (digital, print, & media)



Silver - \$15,000

- Brand promotion on all marketing materials (digital, print, & media)
- Branded promotion SWAG (for giveaways)



Platinum - \$20,000

- Brand promotion on all marketing materials (digital, print, & media)
- Branded promotion SWAG (for giveaways)
- Vendor booth



Thank
you

For additional questions please
contact Sharon Ragin CPA at
soaringeagles21@gmail.com.

